

Talent Release Form

In consideration of the following payments and other valuable consideration, receipt whereof is hereby acknowledged as provided herein, I hereby agree as follows:

1. I hereby give and grant to Clever Care Health Plan ("Client") and Ethnic Solutions, Inc. (DBA ES Advertising) ("Agency/Advertiser"), its and their respective licensees, successors and assigns (herein collectively called the "licensed parties"), the right to use, publish and copyright my video and voice recording in advertising and promotion of Tranzact (MedicareAdvantage.com), a product or service of Client, as follows:

Term of Use ("Term"): Ever-green

Scope of Use: TV, Video and Radio commercials Territory: Southern California

Compensation:

2. I agree that all video and voices of me used and taken by the licensed parties are owned by them and that they may copyright material containing same. If I should receive any raw files, recordings or other copy thereof, I shall not authorize its use by anyone else.
3. I agree that no advertisement or other material need be submitted to me for approval and the licensed parties shall be without liability to me for any distortion or illusionary effect resulting from the publication of my picture, portrait or likeness.
4. I warrant and represent that this license does not in any way conflict with any existing commitment on my part. I have not heretofore authorized (which authority is still in effect), nor will I authorize or permit for the Term hereunder, the use of my name, picture, video, voice, likeness or testimonial statement in connection with the advertising or promotion of any product or service competitive to or incompatible with Tranzact (MedicareAdvantage.com).
5. Nothing herein will constitute any obligation on the licensed parties to make any use of the rights set forth herein.

Compensation: \$800/flat rate

Name:

Signature:

Address:

Date: