Review Questions for Swanson and Baird
Chapters 19 and 20

1. What must you do to obtain minimal copyright protection for a written work?

2. What are the three types of patents? Describe them and give an example of each.

3. What are the three criteria that an invention must satisfy before it can be patented? Describe these three criteria.

4. What is a provisional patent and how does it differ from a complete patent? How long does it give you protection? Why would you use it?

5. What is prior art? How would you go about finding prior art?

6. What general impression does this chapter give you about how soon you should apply for a patent?

7. What general impression does this chapter give you about the effort and cost of obtaining a patent? Does it seem to you that the author of this chapter advises the use of dedicated lawyers? Why or why not?

8. What is a trade secret? Must a trade secret be patentable? Do the laws of patents extend to trade secrets? What procedures are generally employed for enforcing trade secrets?

9. How do you file a trademark?

10. Why are most growth-oriented startups established as Chapter-C corporations?

11. What is the advantage of the Limited Liability Corporation over a Chapter-C or Chapter-S corporation? Why is a Limited Liability Corporation ultimately unsuitable if the plan is to raise substantial money through traditional means?

12. Do the authors think that you should form a corporation without the use of lawyers, for example on-line? Why or why not?